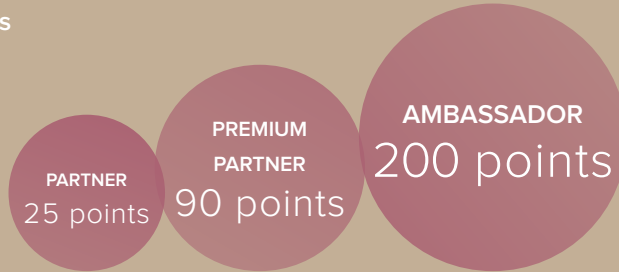


DESIGN EYEWEAR GROUP'S AMBASSADOR PROGRAM

Our Brand Scale

| | | | | | | | | | |
|--------|-------------|-----------|-------|------|---------|-----------|--------|----------------|---------------|
| Brands | FACE A FACE | Kilsgaard | Alium | WOOW | NIFTIES | ProDesign | Inface | William Morris | Charles Stone |
| Points | 2 | 2 | 2 | 1,5 | 1,5 | 1,5 | 1 | 1 | 1 |

Levels of Status



AMBASSADOR PROGRAM >

| | Partner | Premium Partner | Ambassador |
|--------------------|--|-----------------|------------|
| Shipping deduction | Web and EDI orders | 100% | 100% |
| | Travel orders | 0% | 75% |
| | Phone orders | 0%* | 50%* |
| | Frames on approval | | |
| | Frames on approval - return | | |
| Marketing | Visibility on Brand Site store locator | | X |
| | Brand Campaign kit (POS, Banner, Window Foil etc) | | X |
| | Special Brand Kit (Mirror, Special display etc.) | | X |
| Frames | Double points on opening order when adding a new brand | X | X |
| | 'Sun to Sun' Exchange | 1 : 4 | 1 : 3 |
| Service | Staff Frames - Buy 1 get 1 Free | X | X |
| | 3 Years Special Warranty Program | | X |
| | Monthly batch invoice / Optional | | X |

* Free on orders for 3 frames and up